IICF Global Conference

IICF 2025 Global Conference

Empowering Our Future: Personal Leadership, Innovation and Winning Talent Strategies

June 10–11, 2025, New York City
Gotham Hall
1356 Broadway, New York, NY 10018



Sponsorship Opportunities

www.iicfglobalconference.org

Insurance Industry Charitable Foundation

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The Insurance Industry Charitable Foundation (IICF) takes great pride in working with our partners and sponsors to present outstanding conferences that deliver industry and individual participant value. More than 12,000 women and men have attended IICF Global Conferences and Regional Forums since 2013, and we anticipate hundreds of attendees in New York in 2025.

Leading company sponsorships and underwriting are critical elements to the success of the conferences. Proceeds from our conferences benefit our nonprofit partners through the IICF Community Grants Program, so your sponsorship support not only gives back to our industry and those who attend, but also to those in need in the communities where we live and work.

Conference Sponsorship Opportunities

SPONSORSHIP LEVEL	COST	BENEFITS
Diamond Presenting Sponsor	$50,000	• 15 full conference registrations • Complimentary full-screen digital journal ad with premium placement and extended display time shown every day of the conference • Invitation to company senior executive to deliver audience address • Conference interview and quote highlights • Recognition at conference Awards Lunch • Special sponsor thank you notification on conference app • Special company table(s) during conference general sessions • Special company table(s) at Awards Lunch • Recognition as a major sponsor on all print/electronic materials • Recognition on conference website • Corporate logo displayed throughout the conference • Logo on conference app • Recognition on IICF social media (minimum twice monthly) • Individual company recognition via social media tagging • Sponsored social media posts with content of sponsor's choice (e.g., company-specific study, CEO message, promotion of company speaker, etc.) • Regular recognition in Foundation-wide communications reaching nearly 20,000 subscribers • Invitation to Speaker-Sponsor VIP Reception
Platinum Sponsor	$35,000	• 8 full conference registrations • Complimentary full-screen digital journal ad with prominent placement shown every day of the conference • Invitation to company executive to introduce speaker • Special sponsor thank you notification on conference app • Special company table(s) during conference general sessions • Special company table(s) at Awards Lunch • Recognition as a major sponsor on all print/electronic materials • Recognition on conference website • Corporate logo displayed throughout the conference • Logo on conference app • Recognition on IICF social media (minimum twice monthly) • Individual company recognition via social media tagging • Regular recognition in Foundation-wide communications reaching nearly 20,000 subscribers • Invitation to Speaker-Sponsor VIP Reception
Gold Sponsor	$25,000	• 6 full conference registrations • Complimentary full-screen digital journal ad with prominent placement shown on two days of the conference • Recognition as a major sponsor on all print/electronic materials • Recognition on conference website • Corporate logo displayed throughout the conference • Logo on conference app • Recognition on IICF social media (minimum twice monthly) • Regular recognition in Foundation-wide communications reaching nearly 20,000 subscribers • Invitation to Speaker-Sponsor VIP Reception
Silver Sponsor	$15,000	• 5 full conference registrations • Recognition as a sponsor on all print/electronic materials • Recognition on conference website • Corporate logo displayed throughout the conference • Logo on conference app • Recognition on IICF social media (minimum twice monthly) • Regular recognition in Foundation-wide communications reaching nearly 20,000 subscribers • Invitation to Speaker-Sponsor VIP Reception
Bronze Sponsor	$10,000	• 5 full conference registrations • Recognition as a sponsor on all print/electronic materials • Recognition on conference website • Corporate logo displayed throughout the conference • Logo on conference app • Recognition on IICF social media (minimum twice monthly) • Regular recognition in Foundation-wide communications reaching nearly 20,000 subscribers • Invitation to Speaker-Sponsor VIP Reception

Themed Sponsorships

SPONSORSHIP LEVEL	COST	BENEFITS
Conference Lunch (two available)	$30,000	• 9 full conference registrations • Complimentary full-screen digital journal ad with prominent placement on the day of the lunch and during the lunch • Signage at the lunch • Company speaker to give lunch welcome • 2 reserved tables for 10 (each) at the lunch • Reserved company table(s) during conference general sessions • Special sponsor thank you notification on conference app • Recognition as a sponsor on all print/electronic materials/website • Corporate logo displayed throughout the conference • Logo on conference app • Recognition on IICF social media (minimum twice monthly) • Individual company recognition via social media tagging • Regular recognition in Foundation-wide communications reaching nearly 20,000 subscribers • Invitation to Speaker-Sponsor VIP Reception
Reception (one available)	$30,000	• 9 full conference registrations • Complimentary full-screen digital journal ad with prominent placement shown every day of the program • Signage at the reception • Cocktail napkins with logo • Special sponsor thank you notification on conference app on day of reception • Recognition as a sponsor on all print/electronic materials/website • Corporate logo displayed throughout the conference • Logo on conference app • Recognition on IICF social media (minimum twice monthly) • Individual company recognition via social media tagging • Regular recognition in Foundation-wide communications reaching nearly 20,000 subscribers • Invitation to Speaker-Sponsor VIP Reception
Continental Breakfast (two available)	$25,000	• 8 full conference registrations • Complimentary full-screen digital journal ad with prominent placement shown on two days of the program • Signage at the breakfast • Sponsor thank you/recognition from the podium • Special sponsor thank you notification on conference app on day of breakfast • Recognition as a major sponsor on all print/electronic materials/website • Corporate logo displayed throughout the conference • Logo on conference app • Recognition on IICF social media (minimum twice monthly) • Regular recognition in Foundation-wide communications reaching nearly 20,000 subscribers • Invitation to Speaker-Sponsor VIP Reception
Keynote Speaker Support	$15,000	• 6 full conference registrations • Recognition from the podium during speaker introduction • Recognition as a sponsor on all print/electronic materials/website • Corporate logo displayed throughout the conference • Logo on conference app • Recognition on IICF social media (minimum twice monthly) • Regular recognition in Foundation-wide communications reaching nearly 20,000 subscribers • Invitation to Speaker-Sponsor VIP Reception
Networking Lounge Sponsor	$12,000	• 5 full conference registrations • Networking lounge named for your company • Signage in lounge and in directions to the lounge with company logo and lounge name • Recognition as a sponsor on all print/electronic materials/website • Corporate logo displayed throughout the conference • Logo on conference app • Recognition on IICF social media (minimum twice monthly) • Regular recognition in Foundation-wide communications reaching nearly 20,000 subscribers • Invitation to Speaker-Sponsor VIP Reception
Coffee Break Sponsor (three available)	$10,000	• 5 full conference registrations • Signage at the break and opportunity to provide branded cups and/or napkins • Recognition from the podium • Recognition as a sponsor on all print/electronic materials/website • Corporate logo displayed throughout the conference • Logo on conference app • Recognition on IICF social media (minimum twice monthly) • Regular recognition in Foundation-wide communications reaching nearly 20,000 subscribers • Invitation to Speaker-Sponsor VIP Reception
Conference Mobile App Sponsor	$10,000	• 5 full conference registrations • Recognition as a major sponsor on all materials • Recognition on conference website and in conference app • Corporate logo displayed throughout the conference • Special sponsor thank you notification on conference app • Recognition in app • Recognition on IICF social media (minimum twice monthly) • Regular recognition in Foundation-wide communications reaching nearly 20,000 subscribers • Invitation to Speaker-Sponsor VIP Reception

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☐ Diamond Presenting Sponsor	$50,000
☐ Platinum Sponsor	$35,000
☐ Gold Sponsor	$25,000
☐ Silver Sponsor	$15,000
☐ Bronze Sponsor	$10,000

Themed Sponsorships

☐ Lunch (two available)	$30,000
☐ Reception (one available)	$30,000
☐ Continental Breakfast (two available)	$25,000
☐ Keynote Speaker Support	$15,000
☐ Networking Lounge Sponsor	$12,000
☐ Coffee Break Sponsor (three available)	$10,000
☐ Conference Mobile App Sponsor (two available)	$10,000

If you would like to sponsor more than one of our additional Themed Sponsorship packages (to the right) please note here or contact Betsy Myatt at emyatt@iicf.org or (917) 544-0895.

Sponsorship package(s): _____

SPONSOR INFORMATION

Company Name _____

Contact Name _____

Contact Title _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Email Address _____

Recognition for this sponsorship should appear as: _____

PAYMENT INFORMATION

☐ Enclosed is a check in the amount of $ _____ made payable to IICF.

☐ Please invoice (Include any special invoice details under "Billing Address" below).

☐ Please charge $ _____ to my: ☐ Visa ☐ MC ☐ Discover ☐ AmEx

Credit Card Number _____ Exp Date _____ CVV _____

Billing Address (if different from above) _____

Special Invoice Details _____

Print Cardholder's Name _____

Cardholder's Signature _____ Date _____

Please return completed form via email to aziering@iicf.org or mail form with payment to:

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